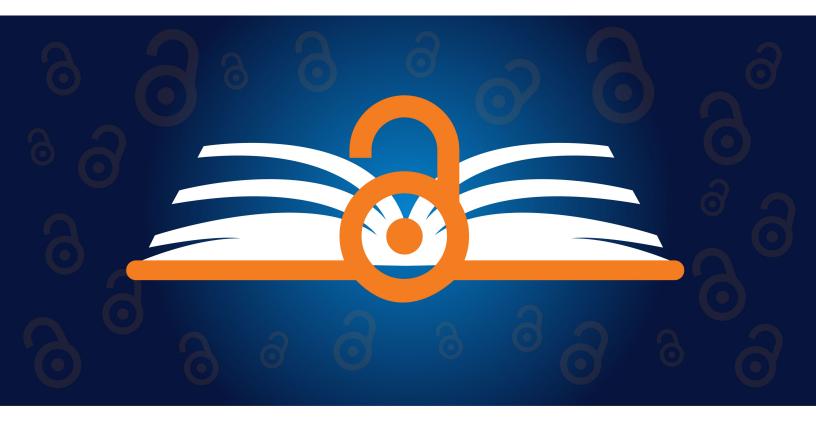# IPSA 🌐 AISP

Open Access Publishing:
A New Era in Scholarly Communication

Montreal, Canada and Virtual
13-14 September 2022

SPONSORSHIP AND ADVERTISING KIT

KONRAD ADENAUER STIFTUNG

UNIVERSITÉ Concordia UNIVERSITY

apsa AMERICAN POLITICAL SCIENCE ASSOCIATION

International Science Council

LATIN AMERICAN STUDIES ASSOCIATION

ISTR INTERNATIONAL SOCIETY FOR THIRD-SECTOR RESEARCH

OASPA

International Political Science Association

The International Political Science Association (IPSA), founded under the auspices of UNESCO in 1949, is an international scholarly association devoted to the advancement of political science throughout the world. IPSA has 61 national and regional association members, over 90 institutional and 4,000 individual members.

Partner with IPSA on the Open Access Publishing Conference

In recent years, the rapidly evolving world of scholarly communication has been subjected to several divisive issues, but none as hotly debated as the transition to Open Access publishing. The International Political Science Association (IPSA), in collaboration with Concordia University, the Konrad Adenauer Foundation and the American Political Science Association (APSA), is holding a hybrid conference on Open Access Publishing and the future of scholarly publishing. This two-day conference will take place onsite at Concordia University, Canada, and virtually on 13-14 September 2022.

- An opportunity to network with 300+ prominent scholars, publishing houses, international associations, NGOs, and students worldwide.
- Promote your institution or organization, support your brand and maintain a high profile among delegates.
- The entire program will be streamed live through an online event platform for the virtual attendees and will allow you to reach a wider audience worldwide.

Summary of Products (all prices are in USD)

SPONSORSHIP OPPORTUNITIES

ADVERTISEMENT OPPORTUNITIES

Sponsorship Opportunities

Partners can select from various sponsorship levels - and will receive acknowledgements, benefits and entitlements according to the level of partnership - or you can select from other sponsorship and advertising opportunities.

GOLD SPONSORSHIP PACKAGE

Gold
$5,000

- Logo and hyperlink to appear on the conference page and virtual event platform
- One (1) customized e-mail to conference delegates and all IPSA members
- Acknowledgement as Gold Sponsor in the online conference program
- One (1) full-page advert in the online conference program
- Four (4) complimentary delegate registrations (in person or virtual) to attend the conference
- Mention in welcome address at the Opening Reception
- Visibility on IPSA's social media accounts (160,000+ followers on Facebook, Twitter, LinkedIn)
- Promotional item to be distributed to the delegates (format to be determined)

SILVER SPONSORSHIP PACKAGE

Silver
$3,000

- Logo and hyperlink to appear on the conference page and virtual event platform
- Acknowledgement as Silver Sponsor in the online conference program
- One (1) half-page advert in the online conference program
- Three (3) complimentary delegate registrations to attend the conference
- Mention in welcome address at the Opening Reception
- Visibility on IPSA's social media accounts (160,000+ followers on Facebook, Twitter, LinkedIn)
- Promotional item to be distributed to the delegates (format to be determined)

BRONZE SPONSORSHIP PACKAGE

Bronze
$2,000

- Logo and hyperlink to appear on the conference page and virtual event platform
- Acknowledgement as Bronze Sponsor in the online conference program
- One (1) half-page advert in the online conference program
- Two (2) complimentary delegate registrations to attend the conference
- Mention in welcome address at the Opening Reception
- Visibility on IPSA's social media accounts (160,000+ followers on Facebook, Twitter, LinkedIn)
- Promotional item to be distributed to the delegates (format to be determined)

FOR FURTHER INFORMATION: exhibition@ipsa.org

Benefits	Gold	Silver	Bronze
Mention in welcome address at the Opening Reception	●	●	●
One customized email to conference delegates and IPSA members	●		
Full page advert in the online conference program	●		
Half-page advert in the online conference program		●	●
Acknowledgement as sponsor in the online conference program	●	●	●
Logo in the online conference program	●	●	●
Logo and hyperlink on the conference website and virtual event platform	●	●	●
Complimentary delegate registration	4	3	2
Visibility on IPSA's social media accounts	●	●	●
Distribution of promotional items	●	●	●

CONTRIBUTION TO TRAVEL GRANTS – $1,000

Support a young scholar from developing and under-represented countries.

- Logo and hyperlink to appear on the conference page and virtual event platform
- Acknowledgement of travel grant sponsor at the Opening and Closing Ceremony
- Half-page advertisement in the online program
- Visibility on IPSA's social media accounts (160,000+ followers on Facebook, Twitter, LinkedIn)
- Promotional item to be distributed to the delegates (format to be determined)

CONFERENCE KEYNOTE ADDRESS – $500

Your organization can sponsor the Keynote Address at the conference. No other activity takes place during the Keynote Address.

- Sponsor banner on the Keynote Address page on the virtual event platform
- Logo and hyperlink on the agenda of the Keynote Address page on the virtual event platform
- Logo on the screen before the Keynote Session
- Promotional banner at the entrance of the Keynote Session hall (to be provided by sponsor)
- Promotion of the event on IPSA's social media accounts (160,000+ followers on Facebook, Twitter, LinkedIn)

Digital Advertisement Opportunities

The IPSA Open Access Publishing conference offers advertising opportunities on the virtual conference platform and the conference page. Advertising on the event platform and IPSA website is an efficient way to reach out to our delegates and increase your visibility.

CUSTOMIZED E-MAIL TO CONFERENCE DELEGATES AND IPSA MEMBERS (2 SPOTS AVAILABLE)
Send a direct email exclusively to conference delegates and IPSA members.

$1000

VIRTUAL EVENT PLATFORM ADVERTISEMENT
Place your banner on the landing page of the virtual event platform where it will be visible when delegates log into the platform.

$750

BANNER ON THE IPSA WEBSITE FOR 30 DAYS (2 SPOTS AVAILABLE)
Display your banner with hyperlink on the IPSA website menu bar for a month.

$750

ROTATING BANNER ON THE VIRTUAL EVENT PLATFORM (2 SPOTS AVAILABLE)
Display your banner with hyperlink on the virtual event platform menu bar for a month.

$500

NEWSLETTER BANNER ADVERTISEMENT
Display your banner with hyperlink in IPSA's monthly newsletter.

$250

VIDEO ADS
Promote your institution or brand with a promotional video (mp4 or PPT). It will be presented once each day (onsite) and on the event platform.*

$300

- 30-second promotional video: $300
- 15-second promotional video: $200

$200

*Should be provided by the advertiser and approved by IPSA.

Conference Program

The program will consist of keynote addresses, panels and roundtable discussions led by global experts in the field of Open Access publications. The topics covered will include:

- Open Access Publishing Models;
- Open Access Book Publishing;
- Impact of Open Access Publishing for Research Funding in Social Sciences;
- Regional perspective and expertise in Open Access Publishing;
- Sustainability of the Open Access Model;
- Peer-review in the Context of Open Access;
- Experiences/Successes in Open Access.

Further Information

For further information please contact:

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