ROME 2027
IPSA AISP

29th IPSA World Congress of Political Science

24-28 July 2027 | Rome, Italy

Sponsorship, Exhibition and Visibility Kit

Academic | Institutional

wc2027.ipsa.org

Partners

LUISS Università di Roma

SISP ITALIAN POLITICAL SCIENCE ASSOCIATION

This kit is intended for academic partners, institutions, and publishing houses. For corporate sponsorship opportunities and related pricing, please contact **exhibition@ipsa.org** .

Who are we?

The International Political Science Association (IPSA), founded under the auspices of UNESCO in 1949, is an international scholarly association devoted to the advancement of political science worldwide. IPSA has 58 national and regional association members, 32 institutional members, and close to **5,000** individual members.

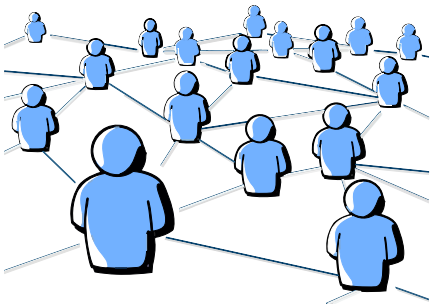
IPSA World Congress of Political Science

The 2027 IPSA World Congress of Political Science will bring together over **3,500** scholars, experts, graduate students, diplomats, international organizations, and industry representatives in **Rome, Italy**, from **24–28 July 2027**.

The IPSA World Congress brings together more than **3,000 research papers** presented across over **750 panels**, roundtables, and special sessions.

3500+ attendees

Attendance from 100 countries



195k+ social media followers worldwide

Summary of Products (Prices in USD)

EXHIBITION OPPORTUNITIES

Exhibition Table $1,750
Publishers Zone Package $3,000

SPONSORSHIP OPPORTUNITIES

Printed & Online Congress Program $3,000
Sponsored Panel/Roundtable $3,000
Congress Plenary $2,500
World Congress Wi-Fi Sponsorship $2,500
Contribution to Travel Grants $2,000
Exhibit Hall Coffee Break $2,000
Special Events $1,500
Meet the Author/Editor $1,500

VISIBILITY IN CONGRESS PROGRAM

Inside Front Cover (Color) $1,500
Inside Back Cover (Color) $1,500
Full Page Advert (B&W) $1,000
Half Page (B&W) $600

DIGITAL VISIBILITY

Mobile Event App Main Screen (1 spot) $1,500
Promotional Email to Congress Delegates $1,500
Banner on the Congress website for 30 days $1,500
Welcome to World Congress Email Banner $1,000
Video Ad $1,000
Daily Delegate Email Banner $800
Mobile Event App Rotating Ad (4 spots) $800
Newsletter Banner Advertisement (2 months) $800

OTHER OPPORTUNITIES

Pen and Notepad Sponsorship $2,000

For further information, please contact Haluk Dag at exhibition@ipsa.org .

EXHIBITION

At each IPSA World Congress, the Exhibit Hall serves as a central meeting point for delegates, bringing together publishing houses, universities, associations, research centers, and tech companies. Located near the registration and badge collection area, the Exhibit Hall benefits from high delegate visibility and constant foot traffic.

BOOK NOW

Exhibition Table Package

$1,750

- One (1) table and two (2) chairs
- One (1) electrical outlet
- One (1) waste basket
- Two (2) complimentary exhibitor badges (access to the Exhibition Hall and panels)
- Company name listed on the Congress website and printed/online program
- Promotion on IPSA's social media (195k followers)

Exhibition Opportunities

Publishers Zone Package

$3,000

The **Publishers Zone** is a dedicated presentation space located near the Exhibit Hall, offering publishers, educational institutions, and tech companies a platform to engage with IPSA delegates and showcase their latest publications, services, and software. Each Congress day, exhibitors benefit from a 45-minute presentation slot in this area (four in total).

Authors and editors can meet with delegates to promote new publications, while companies may demonstrate their latest tools or software. As part of the package, exhibitors may also organize a roundtable or workshop within the Congress program.

The Package includes:

- Exhibition table
- 45-minute daily presentations (large screen provided)
- Opportunity to organize a roundtable or workshop
- Promotion on the Congress website, mobile app, and IPSA's social media
- Three (3) complimentary exhibitor registrations

SPONSORSHIP

By partnering with IPSA, sponsors gain direct exposure to a global audience of academics, professionals, and institutions. Sponsorship recognition will be featured across key communication channels, including the Congress venue in Rome, IPSA's social media (195k followers), the mobile event app, and the official website.

For corporate sponsorship opportunities and related pricing, please contact Luiss at email@email.it

ALL SPONSORSHIP PACKAGES INCLUDE:

- Logo and hyperlink to appear on the Congress website
- Logo in the printed and online Congress program, IPSA's social media accounts (195k followers) and mobile event app
- Two (2) sponsor badges (access to the Exhibition Hall and panels)

*Note that sponsor registration doesn't allow you to have a role in the Congress program (e.g., paper presenter, convenor, chair, discussant).

BOOK NOW

Printed Congress Program

$3,000

Each registered delegate who orders a printed Congress Program will receive it onsite. The program provides essential information about all the panels, events, exhibitors and it is usually kept as a reference book after the Congress.

- Logo on the cover of the program (subject to printing deadlines, size and placement of logo will be at the discretion of IPSA)
- Full-page (1) advertisement on the inside back cover (color) of the program book (subject to printing deadline).

Please note: Other partner advertisements will also appear in the Congress Program.

Sponsorship Opportunities

Sponsored Panel / Roundtable

$3,000

Organize speaker(s) for a panel/roundtable of your choice for a 1:45 min.
The package includes the cost of basic AV equipment for up to 200 delegates.

- Exclusive name rights to your sponsored panel
- Banner at the entrance to your meeting room*
- Complimentary registration up to 6 participants
- Acknowledgement as a sponsor of the panel in the Congress Program

* Banner is 2m high by 1m wide, free-standing and should be provided by the sponsor and approved by IPSA.

Congress Plenary

$2,500

Align your organization with four Plenaries at the Congress.
No other activities will take place during the Plenaries.

- Logo on the screen before the Plenary
- Banner at the entrance to the meeting room*

*Banner is 2m high by 1m wide, free-standing. Should be provided by the sponsor and approved by IPSA.

Sponsorship Opportunities

Congress Wi-Fi Sponsorship

$2,500

As the exclusive Wi-Fi sponsor of the IPSA World Congress at LUISS Guido Carli, your organization will enjoy strong visibility across the venue. Your company's name and logo will be prominently displayed on on-site signage and featured on the Congress website, ensuring continuous exposure to an international audience.

Contribution to Travel Grants

$2,000

Support two (2) travel grants for young scholars from developing and underrepresented countries.

- Acknowledgement of sponsor at the Closing Ceremony during the distribution of awards
- Half-page advertisement in the Congress program

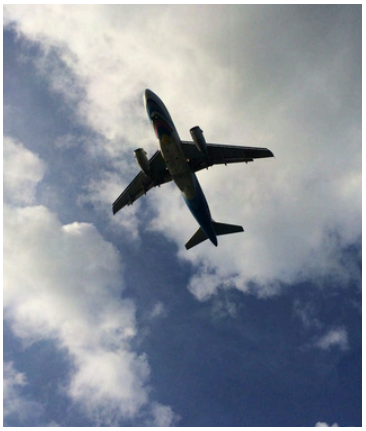


Exhibit Hall Coffee Break

(per break)

$2,000

Sponsor a coffee break beside your booth to meet our delegates in the Exhibition Hall (choice of morning or afternoon break).

Coffee/tea and pastries for up to 200 people
Sponsor banner on site (provided by the sponsor)*
Branded coffee cups/sleeves (if provided by the sponsor)

*Banner is 2m high by 1m wide, free-standing. Should be provided by the sponsor and approved by IPSA.

Sponsorship Opportunities

Special Events

The opportunity to sponsor Special Events which are program highlights with high audience attendance. Special Events include various innovative events.

$1,500

- Logo on the screen before the Special Event
- Banner at the entrance to the meeting room*

***Banner is 2m high by 1m wide, free-standing and should be provided by the sponsor and approved by IPSA.**

Sponsorship Opportunities

Meet the Author/Editor*

$1,500

This special event allows publishing houses to introduce their latest books or publications to delegates. The authors or journal editors will get a chance to present their publications and engage in conversation with participants, followed by a Q&A session.

- The event will be listed on the Congress program
- Banner at the entrance to your meeting room**

*Up to two (2) speakers taking part in the Meet the Author/Editor will have a complimentary registration for the event.

** Banner is 2m high by 1m wide, free-standing. Should be provided by the sponsor and approved by IPSA.

VISIBILITY IN THE PROGRAM

BOOK NOW

Advertisement in Congress Program

The Congress program provides detailed information about all the panels, speakers, and exhibitors. It is usually kept as a reference book after the event.

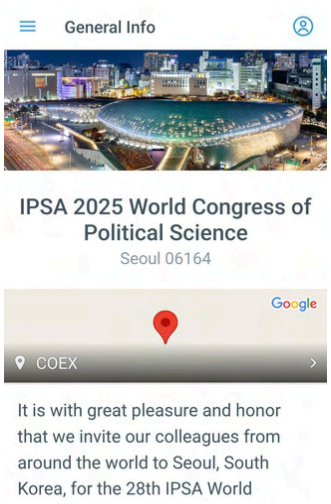
ITEM DESCRIPTION	RATE IN USD
Inside Front Cover (Color)	$1,500
Inside Back Cover (Color)*	$1,500
Full Page Advert (Black and White)	$1,000
Half Page (Black and White)	$600

Specifications:

- Full Page: A4 size, 210 x 297 mm. Add 5 mm bleed: 220 x 307 mm
- Half Page: A4 size, 210 x 148,5 mm. Add 5 mm bleed: 220 x 158,5 mm
- Must be a PDF file and 300 DPI.

Deadline: 1 May 2027
*Available if there is no Congress program sponsor.

Digital Visibility



Advertising on the Congress mobile event app is an efficient way to reach out to delegates and increase your visibility. By clicking your ad, delegates will be directed to your website.

ITEM DESCRIPTION	RATE IN USD
Mobile Event App Main Screen (1 spot)	$1,500
Mobile Event App Rotating Ad (4 spots)	$800

Promotional Email to Congress Delegates (3 available)

Send a promotional email exclusively to 2027 IPSA World Congress delegates and IPSA members.

$1,500

Digital Visibility

Banner on the Congress website for 30 days (2 spots per month)

$1,500

Display your banner with a hyperlink on the IPSA website menu bar for a month.
The image should be 1340 (width) x 150 (height) px. (PNG format).

Welcome to World Congress Email Banner (2 spots available)

$1,000

Display your online banner in IPSA's welcome email to the WC2027 delegates. Sent one week before the Congress, this email shares essential information and offers early visibility for your organization. This option includes one online banner.
*The image should be 1200 (width) x 300 (height) px. (PNG format).

Daily Delegate Email Banner (2 spots per message)

$800

Display your online banner in one of IPSA's daily emails to delegates during the Congress (24–28 July 2027). These messages share key information and highlights of the event, offering strong visibility for your organization. This option includes one online banner.
The image should be 1200 (width) x 300 (height) px. (PNG format).

Video Ads

$1,000

Promote your institution or brand with a 30-second promotional video (mp4 or PPT). It will be presented once each day before the Plenaries.*

*The video should be provided by the advertiser and approved by IPSA.

Newsletter Banner (for 2 months)

$800

Display your banner for two (2) months with hyperlink in IPSA's monthly newsletter.
The image should be 1200 (width) x 300 (height) px. (PNG format)

Other Opportunities

Pen & Notepad Sponsorship

$2,000

Have your company's logo on the IPSA World Congress pen and notepads and enjoy a high degree of brand visibility.

Pen and notepads are to be provided by the sponsor.

	• Logo in the printed/online program, social media accounts and mobile event app • Two (2) sponsor badges • Logo and hyperlink on the Congress website • Logo on the screen before Plenaries • Acknowledgement at Opening Ceremony • Acknowledgement at Closing Ceremony	**Other**
Printed & PDF Congress Program	✓	-Logo on cover of program -Inside front page advertisement in colour
Sponsored Panel/ Roundtable	✓	-Banner at the event room -Exclusive name rights -Acknowledgement in the program
Congress Plenary	✓	-Banner at the event room
World Congress Wi-Fi Sponsorship	✓	-Logo on on-site signage
Contribution to Travel Grants	✓	-Half-page ad in the program
Exhibit Hall Coffee Break	✓	-Coffee/tea and pastries for 200 -Sponsor banner on site -Branded coffee cups/ sleeves
Special Events	✓	-Banner at the event room
Meet the Author/Editor	✓	-Banner at the event room -Exclusive name rights -Acknowledgement in the program

General Information

- Exhibitor staff badges include a Congress bag, and access to the exhibition and Congress panels.
- Additional exhibitor registrations can be purchased and will have the same entitlements as above.
- Priority of placement within the exhibition will be offered to Congress sponsors first and then in accordance with the date of payment received.
- An exhibitor manual containing information on move-in and move-out times will be distributed to exhibitors and Congress partners.

Cancellation and Refund Policy

Sponsorship, exhibition and advertising fees are non-refundable except as noted below.

- A full refund minus a 3% administrative fee will be issued to the exhibitor/sponsor if the notice of cancellation is received by IPSA within fifteen (15) days following the date of purchase of the sponsorship and/or exhibition package. Any requests for a refund must be submitted in writing and accompanied by a valid reason for the cancellation. Refunds will be made within thirty (30) days from the cancellation request via the original method of payment. Cancellation requests received after 15 May 2025 will not be eligible for a refund. In the event of cancellation, IPSA has the right to use the space for its own convenience, including selling the space to another exhibitor, without rebate or allowance to the cancelled exhibitor.

Cancellation and Refund Policy

- If IPSA must pivot the in-person Congress to a fully virtual event* within 60 days of the event start date, sponsors/exhibitors may either:
  - Apply their entire in-person sponsorship fee to a virtual sponsorship package; or
  - Apply their entire in-person sponsorship fee to the 2029 IPSA World Congress; or
  - Request a refund of their in-person event sponsorship fee, less the pro-rata share of all costs and expenses incurred and committed by IPSA.

Virtual sponsorship and exhibition packages purchased prior to the transition to a fully virtual event are non-refundable. If attendance numbers at an in-person event are significantly impacted by circumstances beyond IPSA's control, no refunds will be issued.

*If IPSA must pivot the in-person Congress to a fully virtual event, virtual sponsorship opportunities will be provided to interested exhibitors/sponsors. A virtual Congress would take place online, on a virtual platform inclusive of academic and networking opportunities.

Further Information

Haluk Dag
Communication and Promotion Coordinator
E-mail: exhibition@ipsa.org

Get Ready for the 29th IPSA World Congress of Political Science

24-28 July 2027 | Rome, Italy

Call for Papers | 8 September - 4 November 2026

Scan the QR code
or **visit**
wc2027.ipsa.org

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