



**IPSA**  **AISP**

**27th World Congress of Political Science**

**27ème Congrès mondial de science politique**

**27° Congreso Mundial de Ciencia Política**

**15-19 JULY 2023 | BUENOS AIRES, ARGENTINA**

## **Exhibitors, Advertising and Sponsorship Kit**



## International Political Science Association

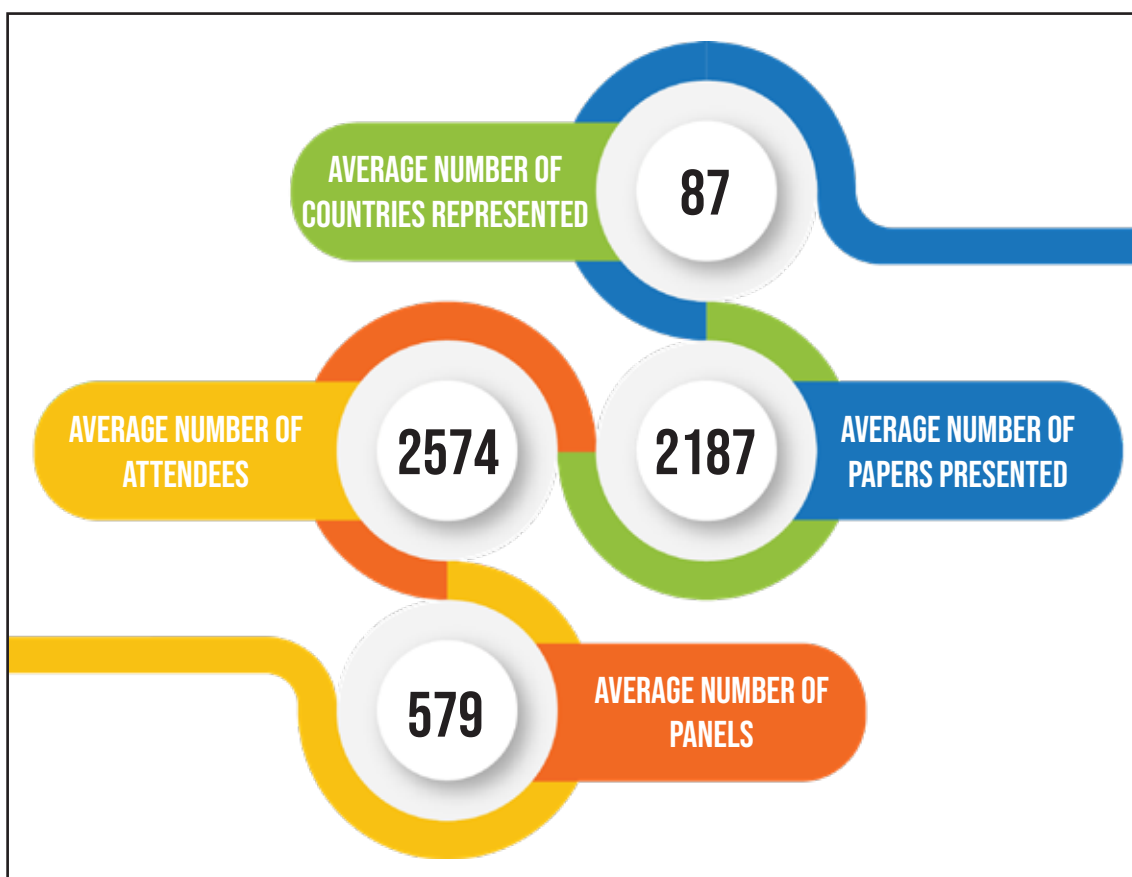
The International Political Science Association (IPSA), founded under the auspices of UNESCO in 1949, is an international scholarly association devoted to the advancement of political science throughout the world. IPSA has 61 national and regional association members, over 90 institutional and 3,000 individual members.

### Invitation to Partner with the 2023 IPSA World Congress of Political Science

The 2023 IPSA World Congress of Political Science will be held at the Pontifical Catholic University of Argentina in Buenos Aires as an onsite event from 15 to 19 July 2023 with a limited number of virtual-only panels under the theme ***Politics in the Age of Transboundary Crises***.

- An opportunity for you to network with 2,800+ prominent scholars expert scholars, graduate students, government representatives, decision-makers, international organizations, associations, tech companies and many more.
- The Congress will be organized in collaboration with the Argentine Society of Political Analysis and will have a strong presence from the political and social science communities of South America.
- Exposure to an interested and influential audience in an informal yet informative environment.
- Promote your organization or institution, support your brands and maintain a high profile among delegates.

### IPSA WORLD CONGRESS BY THE NUMBERS (Last 5 Congresses)



EXHIBITION & SPONSORSHIP OPPORTUNITIES • July 2023 • BUENOS AIRES, ARGENTINA

# Summary of Products (all prices are in USD)



The Pontifical Catholic University of Argentina

## SPONSORSHIP OPPORTUNITIES

Printed & Online Congress Program	\$3,000	p. 4
Logo on Delegate Bag	\$2,500	p. 4
Congress Plenary Session	\$2,000	p. 5
Contribution to Travel Grants	\$2,000	p. 6
Exhibit Hall Coffee Break	\$2,000	p. 6
Special Sessions	\$1,500	p. 7
Name Badge	\$1,500	p. 8
Sponsored Session/Workshop	\$1,000	p. 8
Meet the Author/Editor Session	\$1,000	p. 9

## EXHIBITION OPPORTUNITIES

Exhibition Booth – Onsite and Virtual	\$1,500	p.10
Tech Zone – Onsite	\$2,500	p.11

## ADVERTISEMENT IN PRINTED & ONLINE CONGRESS PROGRAM

Print Ad - Inside Front Cover (Color)	\$1,500	p.12
Print Ad - Inside Back Cover (Color)	\$1,500	p.12
Print Ad - Full Page Advert (B & W)	\$1,000	p.12
Print Ad - Half Page (B & W)	\$600	p.12

## DIGITAL ADVERTISEMENT

Mobile App Main Screen (1 spot)	\$1,500	p.12
Customized Email to Congress Delegates	\$1,000	p.12
Mobile App Rotating Ad (4 spots)	\$750	p.12
Banner on the Congress website for 30 days	\$750	p.13
Newsletter Banner Advertisement	\$500	p.13
Video Ad	\$500	p.13

## OTHER OPPORTUNITIES

Pen and Notepad Sponsorship	\$2,000	p.13
Congress Delegate Bag Insert	\$500	p.13

FOR FURTHER INFORMATION: [exhibition@ipsa.org](mailto:exhibition@ipsa.org)

Various onsite or virtual sponsorship opportunities are available to promote your brand and maximize your visibility among 2023 IPSA World Congress delegates. The sponsorship options are recognized at the Congress venue in Buenos Aires, the virtual Congress platform and website.

## Sponsorship Opportunities

### ALL SPONSORSHIP PACKAGES INCLUDE:

- Logo and hyperlink to appear on the Congress website
- Logo in the printed and online Congress program, IPSA's social media accounts and Mobile App
- One insert in the delegate bags (no bigger than A4 and maximum four double pages)
- Two (2) sponsor badges (access to the Exhibition Hall and Congress sessions)

### Printed Congress Program

Each registered delegate who wants to have a printed Congress Program will receive it upon registration. The program book provides required information about all the sessions, panels and exhibitors and it is usually kept as a reference book after the event.

\$3,000

- Logo on cover of the program book (subject to printing deadlines, size and placement of logo will be at the discretion of IPSA)
- Full page (1) advertisement in inside back cover (color) of the program book (subject to printing deadline, size and placement of logo will be at the discretion of IPSA)

**Please note:** Other partner advertisements will also appear in the Congress Program book.



### Logo on Delegate Bag (only 2 available)

Have your logo on the Congress delegate bag. Each delegate will receive a delegate bag upon registration.

\$2,500

Size and placement of logo will be at the discretion of IPSA.



# Sponsorship Opportunities

## Congress Plenary Sessions

\$2,000

Align your organization with four Keynotes Speakers presenting at the Congress. No other activity takes place during Plenary Sessions.

- Logo on the screen before the Plenary Session
- Banner at the entrance to your Congress partnered speaker session room\*

\* Banner is 2m high by 1m wide, free-standing. Should be provided by the sponsor and approved by IPSA.



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# Sponsorship Opportunities

## Contribution to Travel Grants

\$2,000

Support two (2) travel grants for young scholars from developing and underrepresented countries.

- Acknowledgement of sponsor at the Closing Ceremony during the distribution of awards
- Half-page advertisement in the online program



## Exhibit Hall Coffee Break (per break)

\$2,000  
per break

Sponsor a coffee break beside your booth to meet our delegates in the Exhibition Hall (choice of morning or afternoon break)

- Coffee/tea and pastries for up to 200 people
- Sponsor banner on site (provided by the sponsor)\*
- Branded coffee cups/sleeves (if provided by the sponsor)

\* Banner is 2m high by 1m wide, free-standing. Should be provided by the sponsor and approved by IPSA.



# Sponsorship Opportunities

## Special Sessions

\$1,500

The opportunity to sponsor Special Sessions which are program highlights with high participation. Special Sessions include various innovative events.

- Logo on the screen before the Special Session
- Banner at the entrance to your Congress partnered speaker session room\*

\* Banner is 2m high by 1m wide, free-standing. Should be provided by the sponsor and approved by IPSA.



FOR FURTHER INFORMATION: [exhibition@ipsa.org](mailto:exhibition@ipsa.org)

# Sponsorship Opportunities

## Name Badge (only 1 available)

\$1,500

Every registered delegate will receive an official Congress name badge upon registration. Delegates will need to wear their name badge and lanyard to gain access to the exhibition and sessions.

- Logo on name badge (size and placement of logo will be at the discretion of IPSA)



## Sponsored Session/Workshop

\$1,000

Organize speaker(s) and a session of your choice for a 1:45 min. session. The package includes the cost of basic AV equipment for up to 200 delegates.

- Exclusive name rights to your sponsored session
- Banner at the entrance to your Congress partnered speaker session room\*
- Acknowledgement as a sponsor of the session in the Congress Program

\* Banner is 2m high by 1m wide, free-standing. Should be provided by the sponsor and approved by IPSA.





# Sponsorship Opportunities

## Meet the Author/Editor Session\*

\$1,000

This special event allows publishing houses to introduce their latest books or publications to delegates. The authors or journal editors will get a chance to present their publications and engage in conversation with participants, followed by a Q&A session.

- The session will be listed on the Congress program
- Banner at the entrance to your Congress partnered speaker session\*\*

\* Up to two (2) speakers taking part in the Meet the Author/Editor will have a complimentary registration for the session.

\*\* Banner is 2m high by 1m wide, free-standing. Should be provided by the sponsor and approved by IPSA.



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# Exhibition Opportunities (Onsite)

## Onsite Exhibition Booth

Includes Virtual Exhibition Booth

\$1,500

- Exhibition booth
- One (1) table and two (2) chairs
- All open aisle frontages will have a fascia sign consisting of company name and stand number
- Standard lettering in color (maximum 30 characters)
- Company name listed on the Congress website and printed/online program
- Two (2) electric outlets
- One (1) wastebasket
- Two (2) complimentary exhibitor registrations (access to the Exhibition Hall and Congress sessions)
- Promotion on social media



## Virtual Exhibition Booth

- Customizable virtual booth to engage with delegates
- Option to schedule group chats, presentations or one-to-one conversations scheduled a month in advance

# Exhibition Opportunities

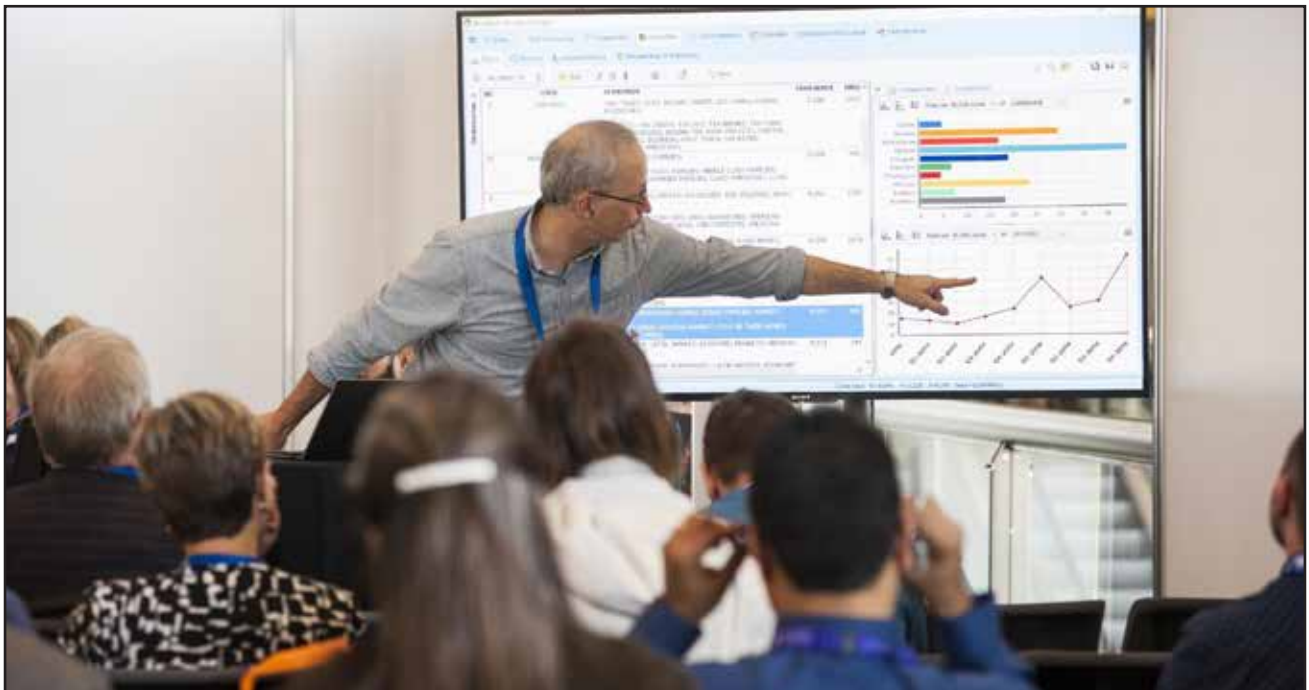
## Tech Zone Package

The “Tech Zone” will be a room near the exhibition area for technology & education companies/institutions to meet our delegates and present their latest software, products and programs. During the 4-day Congress, each technology company will have a daily 45-minute presentation in this room. Your team can offer demonstrations on the latest tech trends and discuss solutions for productivity and learning, unique business needs, social media, marketing, software or an array of other interests related to the political science and social sciences. You can also organize a panel or roundtable discussion as part of the Congress program to promote your products or discuss a specific topic.

\$2,500

### The Tech Zone Package includes:

- Exhibition Booth (Onsite and Virtual)
- 45-minute daily presentations at the Tech Zone (a screen will be provided)
- Opportunity to organize a panel or roundtable discussion as part of the Congress program
- Your events will be promoted on the Congress website, our social media accounts, and other communication channels



FOR FURTHER INFORMATION: [exhibition@ipsa.org](mailto:exhibition@ipsa.org)

# Advertisement Opportunities

## Advertisement in Printed Congress Program

The Congress program provides detailed information about all the sessions, panels, speakers, and exhibitors. It is usually kept as a reference book after the event.

ITEM DESCRIPTION	RATE IN USD
Print Ad - Inside Back Cover (Color)	\$1,500
Print Ad - Inside Front Cover (Color)	\$1,500
Print Ad - Full Page Advert (Black and White)	\$1,000
Print Ad - Half Page (Black and White)	\$600

Specifications:

- Full Page: A4 size, 210 x 297 mm. Add 5 mm bleed: 220 x 307 mm
- Half Page: A4 size, 210 x 148,5 mm. Add 5 mm bleed: 220 x 158,5 mm
- Must be a PDF file and 300 DPI.

Deadline: 1 May 2023

## Digital Advertisement



Advertising on the Congress Mobile App is an efficient way to reach out to our delegates and increase your visibility. By clicking your ad, delegates will be directed to your website.

ITEM DESCRIPTION	RATE IN USD
Mobile App Main Screen (1 spot)	\$1,500
Mobile App Rotating Ad (4 spots)	\$750

## Customized Email to Congress Delegates (only 3 available)

Send a customized email exclusively to 2023 IPSA World Congress delegates

**\$1,000**

## Digital Advertisement

### Banner on the Congress website for 30 days (only 2 available)

Display your banner with a hyperlink on the IPSA website menu bar for a month. The image should be 1340 (width) x 150 (height) px.

\$750

### Video Ads

Promote your institution or brand with a 30-second promotional video (mp4 or PPT). It will be presented once each day before the Plenary Sessions.\*

\*The video should be provided by the advertiser and approved by IPSA.

\$500

### Newsletter Banner Advertisement

Display your banner for two months with hyperlink in IPSA's monthly newsletter. The image should be 800 (width) x 150 (height) px.

\$500

## Other Opportunities

### Pen & Notepad Sponsorship

Have your company's logo on the IPSA World Congress pen and notepads and enjoy a high degree of brand visibility.

Pen and notepads should be provided by the sponsor.

\$2,000

### Congress Delegate Bag Insert

Opportunity to include a promotional insert in the delegate bag (maximum 1 x A4 double-sided flyer).

\$500



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	Logo in the printed/online program, IPSA's social media accounts and Mobile App	One (1) insert in the delegate bags	Two (2) sponsor badges	Logo and hyperlink to appear on the Congress website	Logo on the screen before Plenary Sessions	Acknowledgement at Opening Ceremony	Other
Printed Congress Program	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> <li>• Logo on cover of program</li> <li>• Inside front page advertisement in colour</li> </ul>
Logo on Delegate Bag	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> <li>• Logo on Delegate Bag</li> </ul>
Congress Plenary Sessions	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> <li>• Banner at the session room</li> </ul>
Contribution to Travel Grants	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> <li>• Half-page ad in the program</li> </ul>
Exhibit Hall Coffee Break	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> <li>• Coffee/tea and pastries for 200</li> <li>• Sponsor banner on site</li> <li>• Branded coffee cups/sleeves</li> </ul>
Special Sessions	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> <li>• Banner at the session room</li> </ul>
Name Badge	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> <li>• Logo on Name Badge</li> </ul>
Sponsored Session/Workshop	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> <li>• Banner at the session room</li> <li>• Exclusive name rights</li> <li>• Acknowledgement in the program</li> </ul>
Meet the Author/Editor Session	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> <li>• Banner at the session room</li> <li>• Exclusive name rights</li> <li>• Acknowledgement in the program</li> </ul>

## General Information

- Exhibitor personnel passes include a Congress bag, and access to the exhibition and Congress sessions.
- Additional exhibitor registrations can be purchased and will have the same entitlements as above.
- Each exhibition booth will receive one (1) copy of the Congress Program
- Priority of placement within the exhibition will be offered to Congress sponsors first and then sold in accordance with the date of the sale.
- An exhibition manual containing information on move-in and move-out times will be distributed to exhibitors and Congress partners.

## Conditions of Payment

Full payment is required upon confirmation of your Congress sponsorship item and/or booth number. Failure to do so may result in your Congress sponsorship item or exhibition stand being released again for sale.

## Further Information

For further information please contact:

Haluk Dag  
Communication and Promotion Coordinator

**E-mail:** [exhibition@ipsa.org](mailto:exhibition@ipsa.org)



FOR FURTHER INFORMATION: [exhibition@ipsa.org](mailto:exhibition@ipsa.org)



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**We look forward to seeing you in Buenos Aires  
for the 2023 IPSA World Congress of Political Science on the theme of:  
*Politics in the Age of Transboundary Crises.***

### **Call for Proposals 2022-2023**

	<b>Start</b>	<b>End</b>
<b>Open Panels</b>	20 September 2022	1 November 2022
<b>Closed Panels</b>	20 September 2022	18 January 2023
<b>Papers</b>	15 November 2022	18 January 2023

**For more information, please scan the QR code or visit:  
[wc2023.ipsa.org](http://wc2023.ipsa.org)**

