



Seoul 2025
IPASA  **AISP**
28th World Congress of Political Science
12-16 JULY

Sponsorship, Exhibition and Visibility Kit



wc2025.ipasa.org

PARTNERS



KPSA
KOREAN
POLITICAL
SCIENCE
ASSOCIATION



KOREA
TOURISM
ORGANIZATION



SEOUL METROPOLITAN
GOVERNMENT



SEOUL
TOURISM
ORGANIZATION

International Political Science Association

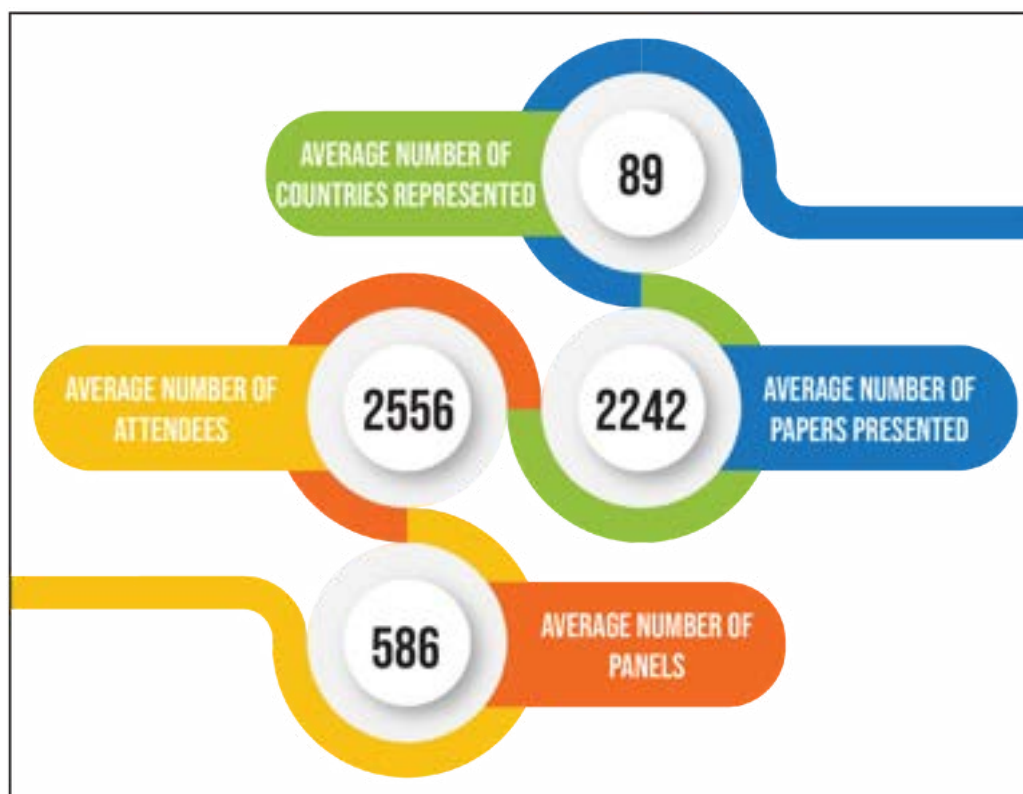
The International Political Science Association (IPSA), founded under the auspices of UNESCO in 1949, is an international scholarly association devoted to the advancement of political science worldwide. IPSA has 59 national and regional association members, 79 institutional members, and over 4,400 individual members.

Invitation to Partner with the 2025 IPSA World Congress of Political Science

The 2025 IPSA World Congress of Political Science will be held at the Coex Convention & Exhibition Center in Seoul, South Korea as a fully onsite event from **12-16 July 2025** under the theme *Resisting Autocratization in Polarized Societies*.

- An opportunity to network with over 2,800 scholars, experts, graduate students, diplomats, international organizations, associations, tech companies and many more.
- The Congress will be organized in collaboration with the Korean Political Science Association (KPSA) and social science communities of Asia.
- Promote your organization or institution, support your brands and maintain a high profile among delegates.

IPSA WORLD CONGRESS BY THE NUMBERS (Last 5 Congresses)



EXHIBITION & SPONSORSHIP OPPORTUNITIES • July 2025 • SEOUL, SOUTH KOREA

Summary of Products (all prices are in USD)



SPONSORSHIP OPPORTUNITIES

Printed Congress Program	\$3,000.....	p.4
Sponsored Panel/ Roundtable	\$3,000.....	p.5
Congress Plenary	\$2,500.....	p.5
Logo on Delegate Bag	\$2,500.....	p.6
Contribution to Travel Grants	\$2,000.....	p.6
Lanyard	\$2,000.....	p.6
Exhibit Hall Coffee Break	\$2,000.....	p.7
Special Events	\$1,500.....	p.8
Name Badge	\$1,500.....	p.9
Meet the Author/Editor	\$1,000.....	p.9

EXHIBITION OPPORTUNITIES

Exhibition Table	\$1,750.....	p. 10
Tech Zone Package	\$3,000.....	p. 11

VISIBILITY IN CONGRESS PROGRAM

Inside Front Cover (Color)	\$1,500.....	p. 12
Inside Back Cover (Color)	\$1,500.....	p. 12
Full Page Advert (B&W)	\$1,000.....	p. 12
Half Page (B&W)	\$600.....	p. 12

DIGITAL VISIBILITY

Mobile Event App Main Screen (1 spot)	\$1,500.....	p. 12
Promotional Email to Congress Delegates	\$1,000.....	p. 12
Banner on the Congress website for 30 days	\$1,000.....	p. 12
Mobile Event App Rotating Ad (4 spots)	\$750.....	p. 12
Newsletter Banner Advertisement (2 months)	\$750.....	p. 13
Video Ad	\$750.....	p. 13

OTHER OPPORTUNITIES

Pen and Notepad Sponsorship	\$2,000.....	p. 13
Congress Delegate Bag Insert	\$2,000.....	p. 13

FOR FURTHER INFORMATION: exhibition@ipsa.org

Various sponsorship opportunities are available to promote your brand and maximize your visibility among 2025 IPSA World Congress delegates. The sponsorship options are recognized at the Congress venue in Seoul, on the Mobile Event App and website.

Sponsorship Opportunities

ALL SPONSORSHIP PACKAGES INCLUDE:

- Logo and hyperlink to appear on the Congress website
- Logo in the printed and online Congress program, IPSA’s social media accounts and mobile event app
- One insert in the delegate bags (no larger than A4 and a maximum of four double pages)
- Two (2) sponsor badges (access to the Exhibition Hall and panels)

*Please note that sponsor registration doesn’t allow you to have a role in the Program (e.g. paper presenter, convenor, chair, discussant).

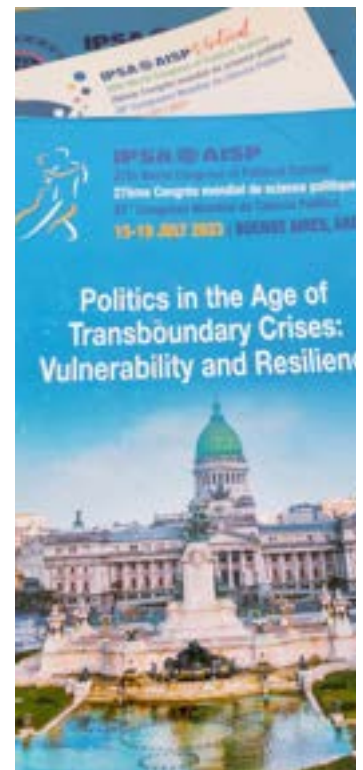
Printed Congress Program

\$3,000

Each registered delegate who orders a printed Congress Program will receive it onsite. The program provides essential information about all the panels, events, exhibitors and it is usually kept as a reference book after the Congress.

- Logo on the cover of the program (subject to printing deadlines, size and placement of logo will be at the discretion of IPSA)
- Full-page (1) advertisement on the inside back cover (color) of the program book (subject to printing deadline).

Please note: Other partner advertisements will also appear in the Congress Program.



Sponsorship Opportunities

Sponsored Panel / Roundtable

\$3,000

Organize speaker(s) for a panel/roundtable of your choice for a 1:45 min. The package includes the cost of basic AV equipment for up to 200 delegates.

- Exclusive name rights to your sponsored panel
- Banner at the entrance to your meeting room*
- Complimentary registration up to 6 participants
- Acknowledgement as a sponsor of the panel in the Congress Program

* Banner is 2m high by 1m wide, free-standing and should be provided by the sponsor and approved by IPSA.



Congress Plenary

\$2,500

Align your organization with four Plenaries at the Congress. No other activities will take place during the Plenaries.

- Logo on the screen before the Plenary
- Banner at the entrance to the meeting room*

*Banner is 2m high by 1m wide, free-standing. Should be provided by the sponsor and approved by IPSA.

FOR FURTHER INFORMATION: exhibition@ipsa.org

Sponsorship Opportunities

Logo on Delegate Bag (only 2 available)

Have your logo on the Congress delegate bag. Each delegate will receive a delegate bag upon registration.

Size and placement of logo will be at the discretion of IPSA.

\$2,500

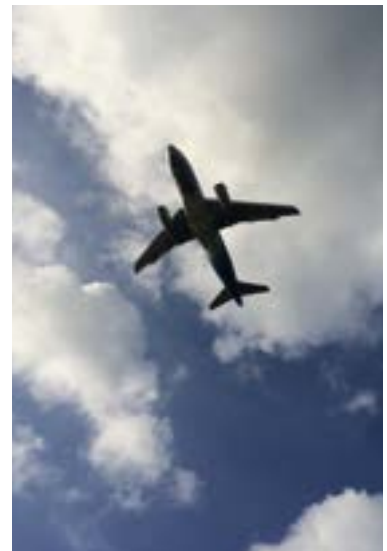


Contribution to Travel Grants

Support two (2) travel grants for young scholars from developing and underrepresented countries.

- Acknowledgement of sponsor at the Closing Ceremony during the distribution of awards
- Half-page advertisement in the Congress program

\$2,000



Lanyard (only 1 available)

Each registered delegate will receive an official Congress name badge and lanyard upon registration. Delegates will need to wear them to gain access to the exhibition and panels.

- Logo on lanyard (size and placement of logo will be at the discretion of IPSA)

\$2,000



Sponsorship Opportunities

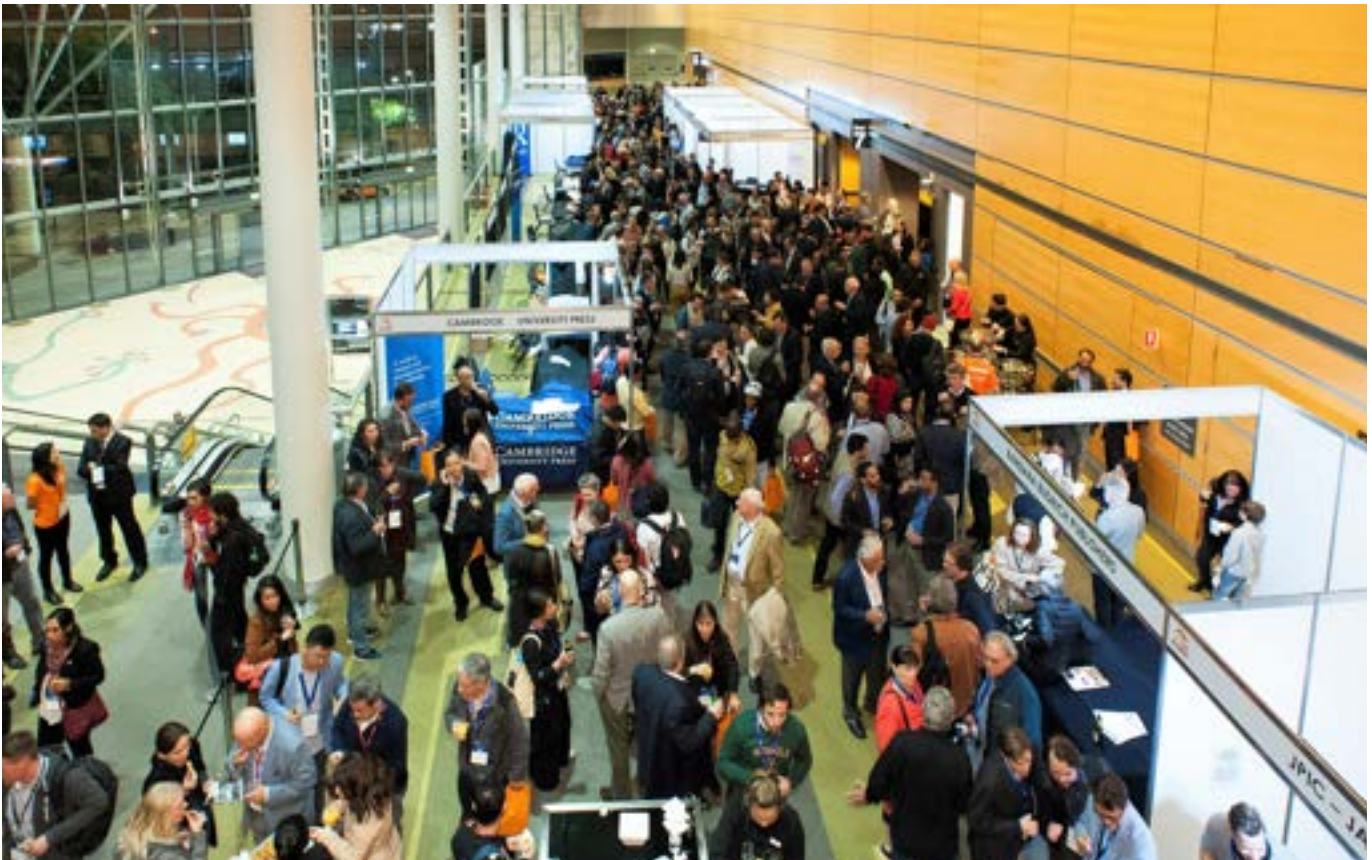
Exhibit Hall Coffee Break (per break)

\$2,000

Sponsor a coffee break beside your booth to meet our delegates in the Exhibition Hall (choice of morning or afternoon break).

Coffee/tea and pastries for up to 200 people
Sponsor banner on site (provided by the sponsor)*
Branded coffee cups/sleeves (if provided by the sponsor)

* Banner is 2m high by 1m wide, free-standing. Should be provided by the sponsor and approved by IPSA.



FOR FURTHER INFORMATION: exhibition@ipsa.org

Sponsorship Opportunities

Special Events

The opportunity to sponsor Special Events which are program highlights with high audience attendance. Special Events include various innovative events.

\$1,500

- Logo on the screen before the Special Event
- Banner at the entrance to the meeting room*

*Banner is 2m high by 1m wide, free-standing and should be provided by the sponsor and approved by IPSA.



Sponsorship Opportunities

Name Badge (only 1 available)

\$1,500

Each registered delegate will receive an official Congress name badge upon registration. Delegates will need to wear their name badge and lanyard to gain access to the exhibition and panels.

- Logo on name badge (size and placement of logo will be at the discretion of IPSA)



Meet the Author/Editor*

This special event allows publishing houses to introduce their latest books or publications to delegates. The authors or journal editors will get a chance to present their publications and engage in conversation with participants, followed by a Q&A session.

\$1,000

- The event will be listed on the Congress program
- Banner at the entrance to your meeting room**

*Up to two (2) speakers taking part in the Meet the Author/Editor will have a complimentary registration for the event.

** Banner is 2m high by 1m wide, free-standing. Should be provided by the sponsor and approved by IPSA.



FOR FURTHER INFORMATION: exhibition@ipsa.org

Exhibition Opportunities

Onsite Exhibition Table

\$1,750

- One (1) table and two (2) chairs
- Company name listed on the Congress website and printed/online program
- One (1) electrical outlet
- One (1) waste basket
- Two (2) complimentary exhibitor badges (access to the Exhibition Hall and panels)
- Promotion on social media



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Exhibition Opportunities

Tech Zone Package

\$3,000

The "Tech Zone" will be a presentation area near the exhibition floor for technology and education companies and publishing houses to meet IPSA delegates and present their latest software or publications. Each day during the Congress, you will have a 45-minute presentation in this area.

Your team can offer demonstrations of your software or your authors/editors can meet with our delegates to promote your latest publications. Alternatively, you can organize a roundtable or workshop as part of the Congress program to discuss a specific topic.

The Package includes:

- Exhibition table
- 45-minute daily presentations (a screen will be provided)
- Opportunity to organize a roundtable or a workshop
- Your events will be promoted on the Congress website, our social media accounts, and other communication channels
- Two (2) complimentary exhibitor registrations (access to the Exhibition Hall and panels)



FOR FURTHER INFORMATION: exhibition@ipsa.org

Visibility in Congress Program

Advertisement in Congress Program

The Congress program provides detailed information about all the panels, speakers, and exhibitors. It is usually kept as a reference book after the event.

ITEM DESCRIPTION	RATE IN USD
Inside Front Cover (Color)	\$1,500
Inside Back Cover (Color)*	\$1,500
Full Page Advert (Black and White)	\$1,000
Half Page (Black and White)	\$600

Specifications:

- Full Page: A4 size, 210 x 297 mm. Add 5 mm bleed: 220 x 307 mm
- Half Page: A4 size, 210 x 148,5 mm. Add 5 mm bleed: 220 x 158,5 mm
- Must be a PDF file and 300 DPI.

Deadline: 1 May 2025

*Available if there is no Congress program sponsor.

Digital Visibility



Advertising on the Congress mobile event app is an efficient way to reach out to delegates and increase your visibility. By clicking your ad, delegates will be directed to your website.

ITEM DESCRIPTION	RATE IN USD
Mobile Event App Main Screen (1 spot)	\$1,500
Mobile Event App Rotating Ad (4 spots)	\$750

Promotional Email to Congress Delegates

(only 3 available)

- Send a promotional email exclusively to 2025 IPSA World Congress delegates and IPSA members.

\$1,000

Digital Visibility

Banner on the Congress website for 30 days (only 2 available)

Display your banner with a hyperlink on the IPSA website menu bar for a month. The image should be 1340 (width) x 150 (height) px.

\$1,000

Video Ads

Promote your institution or brand with a 30-second promotional video (mp4 or PPT). It will be presented once each day before the Plenaries.*

*The video should be provided by the advertiser and approved by IPSA.

\$750

Newsletter Banner Advertisement

Display your banner for two months with hyperlink in IPSA's monthly newsletter. The image should be 800 (width) x 150 (height) px.

\$750

Other Opportunities

Pen & Notepad Sponsorship

Have your company's logo on the IPSA World Congress pen and notepads and enjoy a high degree of brand visibility.

Pen and notepads are to be provided by the sponsor.

\$2,000











Congress Delegate Bag Insert

Opportunity to include a promotional insert in the delegate bag (maximum 1 x A4 double-sided flyer).

\$2,000



FOR FURTHER INFORMATION: exhibition@ipsa.org

	<ul style="list-style-type: none"> -Logo in the printed/online program, social media accounts and mobile event app -One (1) insert in the delegate bags -Two (2) sponsor badges -Logo and hyperlink on the Congress website -Logo on the screen before Plenaries -Acknowledgement at Opening Ceremony -Acknowledgement at Closing Ceremony 	Other
Printed Congress Program		<ul style="list-style-type: none"> -Logo on cover of program -Inside front page advertisement in colour
Sponsored Panel/ Roundtable		<ul style="list-style-type: none"> -Banner at the event room -Exclusive name rights Acknowledgement in the program
Congress Plenary		Banner at the event room
Logo on Delegate Bag		Logo on delegate bag
Contribution to Travel Grants		Half-page ad in the program
Lanyard		Logo on lanyard
Exhibit Hall Coffee Break		<ul style="list-style-type: none"> -Coffee/tea and pastries for 200 -Sponsor banner on site -Branded coffee cups/sleeves
Special Events		Banner at the event room
Name Badge		Logo on name badge
Meet the Author/Editor		<ul style="list-style-type: none"> -Banner at the event room -Exclusive name rights -Acknowledgement in the program

General Information

- Exhibitor staff badges include a Congress bag, and access to the exhibition and Congress panels.
- Additional exhibitor registrations can be purchased and will have the same entitlements as above.
- Priority of placement within the exhibition will be offered to Congress sponsors first and then in accordance with the date of payment received.
- An exhibitor manual containing information on move-in and move-out times will be distributed to exhibitors and Congress partners.

Cancellation and Refund Policy

Sponsorship, exhibition and advertising fees are non-refundable except as noted below.


- A full refund minus a 3% administrative fee will be issued to the exhibitor/sponsor if the notice of cancellation is received by IPSA within fifteen (15) days following the date of purchase of the sponsorship and/or exhibition package. Any requests for a refund must be submitted in writing and accompanied by a valid reason for the cancellation. Refunds will be made within thirty (30) days from the cancellation request via the original method of payment. Cancellation requests received after 15 May 2025 will not be eligible for a refund. In the event of cancellation, IPSA has the right to use the space for its own convenience, including selling the space to another exhibitor, without rebate or allowance to the cancelled exhibitor.
- If IPSA must pivot the in-person Congress to a fully virtual event* within 60 days of the event start date, sponsors/exhibitors may either:
 - Apply their entire in-person sponsorship fee to a virtual sponsorship package.; or
 - Apply their entire in-person sponsorship fee to the 2027 IPSA World Congress; or
 - Request a refund of their in-person event sponsorship fee, less the pro-rata share of all costs and expenses incurred and committed by IPSA.

Virtual sponsorship and exhibition packages purchased prior to the transition to a fully virtual event are non-refundable. If attendance numbers at an in-person event are significantly impacted by circumstances beyond IPSA's control, no refunds will be issued.

*If IPSA must pivot the in-person Congress to a fully virtual event, virtual sponsorship opportunities will be provided to interested exhibitors/sponsors. A virtual Congress would take place online, on a virtual platform inclusive of academic and networking opportunities.

Further Information

Haluk Dag
Communication and Promotion Coordinator
E-mail: exhibition@ipsa.org



IPSA looks forward to seeing you in Seoul, South Korea, for the
28th World Congress of Political Science
from 12-16 July 2025.

Congress Theme
Resisting Autocratization in Polarized Societies

CALL FOR PROPOSALS 2024

	START	END
Closed Panels	10 July 2024	12 Nov 2024
Papers	10 September 2024	12 Nov 2024

For more information, please scan the QR code
or visit our website: wc2025.ipsa.org

