

IPSA offers numerous advertisement opportunities on its website and in publications as well as exhibition, sponsorship and partnership packages at the IPSA World Congress of Political Science, held every two years.

## **ADVERTISE WITH IPSA**

Advertise your news or publications on the IPSA website, on our social media accounts (Facebook, Twitter and LinkedIn) and in monthly E-Newsletter.

IPSA individual members can advertise their news, events, call for papers, new books, journal summaries, job postings, grant and awards for free on our website and social networks.

We strongly recommend you to become **Individual or Institutional member of IPSA**. This way, you can post any news in our media (IPSA website, Facebook, Twitter, LinkedIn, Newsletter) during the length of the membership and also profit from the numerous benefit offered by the membership (publications and more). For more details, visit: <a href="http://www.ipsa.org/membership/institutional">http://www.ipsa.org/membership/institutional</a>

If you are not interested in joining IPSA, you may buy an advert for US \$200. This includes posting on the IPSA website section linked to your news, post on the Facebook (126,000 likes) and Twitter pages (13, 000 followers) and appearance in monthly E-Newsletter (sent to close to 10,000 people). The news will be available on IPSA website for a month.

#### Advertise on IPSA website menu bar

For US \$500, this advert will be present on the IPSA website for a month.



#### **Customized Direct Email to IPSA Members**

Send a direct email exclusively about your news/publications to all IPSA members (+3,500). This costs US \$1000 and could be arrange at any time.

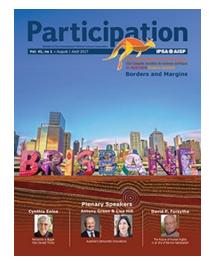


Contact Haluk Dag (<u>exhibition@ipsa.org</u>) for more info.

## Advertise in our news bulletin magazine *Participation*

Participation is the annual magazine of the International Political Science Association that directly reaches over 4,000 political scientists and organisations from 95 countries around the world. Participation is read by:

- Political scientists
- Political analysts
- Research students
- Political science departments and research groups
- Political science associations



### **Advertising Rates**

Interior cover (II or III)	\$700 USD
Full page	\$500 USD
Half-page	\$300 USD
Quarter-page	\$200 USD
Business Card	\$125 USD

<sup>\*\*</sup>We are open to advertising barter agreement with other non-profit organizations\*\*

Ask about a free tie-in with our monthly E-Newsletter, distributed to over 10,000 subscribers. It would also be distributed for free on our website and social media accounts (Facebook, Twitter and LinkedIn).

Contact: Mathieu St-Laurent mathieu.stlaurent@ipsa.org

#### **Advertise in our Journals**

For advertising in the *International Political Science Review*, contact Theresa Reidy at t.reidy@ucc.ie

For advertising in the *International Political Science Abstract*, contact Paul Godt at paul.godt@sfr.fr

# Advertisement & Exhibition Opportunities at the 2020 IPSA World Congress in Lisbon

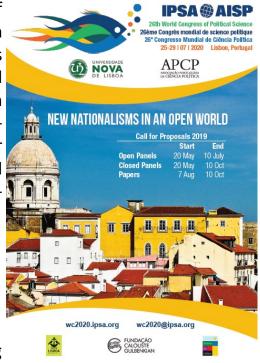


Reserve a booth or a table at the exhibition area and achieve maximum contact with our delegates!

Every two years, the IPSA World Congress of Political Science gathers expert scholars from various disciplines and prominent institutions from all over the world. At the 2020 IPSA World Congress in Lisbon (25-29 July 2020) more than 2,500 delegates representing some 85 countries will present their research papers over four days in 500+ panels. The Congress will have a particularly strong European participation.

We offer various advertisement and exhibition opportunities as well as partnership packages and individual partner options.

For more information, please contact Haluk Dag at <a href="mailto:exhibition@ipsa.org">exhibition@ipsa.org</a>



Choose an advertising space in Congress program, available in printed and electronic versions