



## Social Media Guidelines for Volunteers

### General Principles

- Volunteers supporting the IPSA Regional Conference in Wrocław (14–16 October 2026) are expected to use their own social media accounts responsibly.
- When posting content that identifies them as IPSA volunteers (e.g., wearing volunteer t-shirts or sharing images/videos from conference venues), volunteers should be aware that they are representing IPSA and that their posts reflect on the association.
- Posts related to the conference must be respectful and free from discrimination, defamation or harassment.
- When posting about the conference, follow IPSA's official social media accounts, tag IPSA and always use the official conference hashtag: **#IPSAWroclaw2026**.
- These guidelines apply to communications made before, during, and after the conference.

### Privacy and Consent

- Respect the privacy of conference participants and speakers. Always obtain permission before posting photos, videos or messages that feature participants.
- Do not disclose confidential or internal information related to IPSA, conference participants or partners.
- Avoid sharing unpublished research, data or presentation materials shown during the sessions.

### Accuracy of Information

- Share only accurate and officially confirmed information about the conference.
- Refer to the conference website and IPSA's official social media channels for verified information.
- If uncertain about any information, consult IPSA Secretariat staff.

### Respectful Online Conduct

- Do not participate in online discussions that may escalate conflicts or create a hostile environment.
- Report any violations of these guidelines to the IPSA Secretariat staff.