



22ND WORLD CONGRESS OF POLITICAL SCIENCE EXHIBITOR & SPONSOR KIT

The International Political Science Association (IPSA), founded under the auspices of UNESCO in 1949, is an international scholarly association. IPSA is devoted to the advancement of political science through the collaboration of scholars in different parts of the world. IPSA is the voice of political science around the world.

IPSA has 52 national and regional association members, over 120 associate-institutional members and more than 3,500 members all across the planet. It has consultative status with the Economic and Social Council of the United Nations (ECOSOC), with the United Nations Educational Scientific and Cultural Council (UNESCO) and it is a member of the International Social Science Council and of the Global Development Network.



- ◆ We expect 2,500 participants from over 70 countries.
- ◆ European participation is expected to be around 40-45% and may be even higher due to the ease of travel for Europeans
- ◆ Delegates from the host country is usually around 30% of the total delegates

The World Congress of Political Science is held every two (2) years. The Congress is THE preeminent international gathering of political scientists working in academia, research and consulting who present their research over 5 days and 600+ panels.

The next World Congress of Political Science will be held in Madrid, Spain from July 8-12, 2012.

Support the World Congress of Political Science

- ◆ Advertise in the congress program, distributed onsite to 2,500 attendees.
- ◆ Host an exhibition at the World Congress of Political Science Exhibit Hall which is a very popular destination for delegates.
- ◆ Organize a symposium; sponsor an event; coffee break or place your logo on an attendee item, more!

Tailored sponsorship packages are available to meet your needs.

Attendance Breakdown

	2006 Congress (Fukuoka, Japan)	2009 Congress (Santiago, Chile)
Asia & Oceania	44.3%	8%
North America	20.1%	19%
Central and South America	2.3%	41%
Europe	27.9%	29%
Middle East	2.5%	2%
Africa	3%	1%

For more info, please contact:

Yee Fun Wong

World Congress and Event Manager

E-mail: yee.fun.wong@ipsa.org

Tel: +1 (514) 848 8748





22nd World Congress of Political Science

July 8 to 12, 2012

Advertise in the printed Congress Program

Deadline: April 30, 2012

Full page	\$1,000 USD
Half-page	\$ 600 USD

Advertising space will be assigned on a first-come, first-serve basis. Special rates available for national political science associations.

Advertise in IPSA's Participation Magazine (published yearly)

Deadline: February 1, 2012

Interior cover (II or III)	\$700 USD
Full page	\$500 USD
Half-page	\$300 USD
Quarter-page	\$200 USD



Advertising space will be assigned on a first-come, first-serve basis.

Exhibit at the World Congress of Political Science

Discount for 2 or more spaces - Deadline: April 30, 2012 for name to appear in program

Exhibition Table	\$1,000 USD*
Table space in World Congress Bookstore	\$500 USD

Achieve maximum contact with attendees through an exhibition table at the World Congress of Political Science Exhibit Hall.

Limited spaces available!

***Ask about our discount for non-profit organizations.**

Sponsorship Items (more available upon request)

Delegate Bag	\$4,000 USD + production costs
Delegate Bag Insert	\$300 USD
Internet Café	\$5,000 USD
Coffee Break	Various prices available

Sponsor the Opening or Closing Ceremony, your own organization's symposium and more. Contact Yee Fun Wong yee.fun.wong@ipsa.org for more information.



22nd World Congress of Political Science

July 8 to 12, 2012

Application for Advertising and/or Exhibit Space

IPSA 22nd World Congress of Political Science

Madrid, Spain — July 8 to 12, 2012

1590 Docteur-Penfield Avenue, Bureau 331—Montréal, QC H3G 1C5-Canada

Tel: +1 (514) 848-8748 / Fax: +1 (514) 848-4095

**Return completed form by fax or scan to e-mail address below.*

Company Name: _____

Address: _____

City: _____ State/Region: _____

Zip/Postal Code: _____ Country: _____

Contact person: _____ Email: _____

Telephone: _____ Fax: _____

Advertise in the printed Congress Program

Full page	\$1,000 USD	<input type="checkbox"/>
Half-page	\$600 USD	<input type="checkbox"/>

Host an Exhibition Table at the World Congress of Political Science

Exhibition Table	\$1,000 USD	<input type="checkbox"/>
Non-Profit Organization	\$750 USD	<input type="checkbox"/>
Bookstore Table	\$500 USD	<input type="checkbox"/>

Total cost: \$ _____ USD

By signing this form, the cardholder authorizes IPSA to charge the amount above for advertising/exhibit space.

Visa/MasterCard _____

Exp. Date: ____/____ (month/year)

Authorized Signature: _____

Advertise in Participation Magazine

Deadline: February 1, 2012

Interior cover	\$700 USD	<input type="checkbox"/>
Full page	\$500 USD	<input type="checkbox"/>
Half-page	\$300 USD	<input type="checkbox"/>
Quarter-page	\$200 USD	<input type="checkbox"/>

Important:

Applications must be received by March 1, 2012 to appear in the Congress Program. Cancellations received in writing by this date will be refunded at 50%. No re-funds will be given after this date.

Yee Fun Wong
World Congress and Event Manager
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