

## **ADVERTISE WITH IPSA**

## Advertise your news on the IPSA website, Facebook page and Twitter feed, and in the E-Newsletter

IPSA individual members advertise news, events, call for papers, books, journal summary, job, fellowship, internship, grant and awards for free on these media.

We strongly suggest is that you become **individual or institutional member of IPSA**. This way, you could post any news in our media (website, Facebook, Twitter, Newsletter) during the length of the membership and also profit from the numerous benefit offered by the membership (publications and more). We invite you to visit <u>http://www.ipsa.org/membership/individual</u> or <u>http://www.ipsa.org/membership/institutional</u> for more details.

**If you are not interested in joining IPSA, you could buy an ad at US\$150.** This includes posting on the website section linked to your news, post on the Facebook (+105 000 fans) and Twitter pages (+5800 followers), and appearance in the E-Newsletter (sent to more than 10 000 people).



Contact Haluk Dag (<u>exhibition@ipsa.org</u>) for more details on format and size.

### Advertise in our news bulletin magazine Participation

*Participation* is an annual magazine of the International Political Science Association that directly reaches over 4,000 political scientists and organisations from 95 countries around the world.

- *Participation* is read by:
- Political scientists
- Political analysts
- Research students
- Political science departments and research groups
- Political science associations

#### **Advertising Rates**

| Interior cover (II or III) | \$700 USD |
|----------------------------|-----------|
| Full page                  | \$500 USD |
| Half-page                  | \$300 USD |
| Quarter-page               | \$200 USD |
| Business Card              | \$125 USD |

#### \*\*We are open to publicity-exchanges with other non-profit organizations\*\*

Ask about a free tie-in with our e-newsletter, distributed to 10,700 subscribers. It would also be distributed for free on our website and social media (Facebook and Twitter).

Contact: Mathieu St-Laurent <u>mathieu.stlaurent@ipsa.org</u>

### **Advertise in our Journals**

For advertizing in the International Political Science Review, contact Mark Kesselman at mjk3@columbia.edu For advertizing in the International Political Science Abstract, contact Paul Godt at paul.godt@sfr.fr



### **Advertise during IPSA's Events**



Reserve a booth or a table in our exhibition area, and achieve maximum contact with our 3000+ attendees!

Every two years, IPSA holds its **World Congress** of Political Science. We offer different advertisement spaces and rates in the event's printed and electronic programs, as well as booth and tables in our exhibition area, to be determined for each World Congress.

The information regarding the advert in the World Congress program or the exhibition booth are made available a year before the event. Please visit the World Congress website for more information, or contact Haluk Dag at <u>exhibition@ipsa.org</u>

### PROGRAMME



Choose an advertising space in the Congress official program, available in both printed and electronic versions

# HOW TO COMPLETE PAYMENT

The best way to complete the payment of your service is:

### By credit card

You will receive a credit card form (PDF) when booking advertisement with IPSA. You will be requested to provide numerous information in order to complete the transaction. Once filled out, the form needs to be returned to Haluk Dag at <u>exhibition@ipsa.org</u>

### **By Paypal**

Send payment to the account name/email "paypal@ipsa.org"

\*\*If you are unable to pay with the previous means of payment, you could use one of these alternate options:

### Wire transfer

Contact Haluk Dag (<u>exhibition@ipsa.org</u>) to receive the instruction for the wire transfer.

Note: Since bank takes very high commission on these transactions, we now charge an additional US\$30 of administrative fees for a wire transfer. Also, insist to have your name clearly shown on the transfer document and notify us when the transfer is done.

### Western Union transfer

We prefer to consider this one as a last resort option. If you need to use this mean of payment, contact Mathieu St-Laurent at <u>mathieu.stlaurent@ipsa.org</u> to get their coordinate in order to fill your money transfer. And please notify us when the transfer is completed.

| INSTITUTION :  |                           | CONTACT PERSON : |   |
|--|---------------------------|------------------|---|
| MALLING ADORESS :  |                           | TEL :            |   |
|  |                           | FAX:             |   |
|  |                           | E-MAIL :         |   |
|  |                           | WEBSITE :        |   |
| Credit Card  | Check / Draft in US \$ 🗌  | (US\$30 administ | Wire transfer  rative fees apply. Contact us for info MasterCard / Eurocard |
| Holder's Name:(In capital letter please) Number: Expiry Date: /  |                           |                  |   |
| Please return this form alon<br>IPSA / AISP<br>1580, av. Docteur<br>Montréal (QC) H<br>CANADA<br>Tel. : +1 514-848 | Penfield, # 335<br>3G 1C5 |                  |   |