



**Challenges and New Directions in Multi-Level Governance:  
IPSA 75th Anniversary Conference  
25-26 April 2024 | Montreal, Canada**

**SPONSORSHIP AND VISIBILITY KIT**

**Conference Partners**



**Collaborators**



## International Political Science Association

The International Political Science Association (IPSA), founded under the auspices of UNESCO in 1949, is an international scholarly association devoted to the advancement of political science worldwide. IPSA has 59 national and regional association members, 74 institutional members, and 4,400 individual members.



## Partner with IPSA on the Challenges and New Directions in Multi-Level Governance Conference

IPSA, in partnership with Concordia University and the Konrad Adenauer Foundation (KAS) Canada, and in collaboration with the Canadian Political Science Association (CPSA) and the Société québécoise de science politique (SQSP) will hold the Challenges and New Directions in Multi-Level Governance conference commemorating IPSA's 75th anniversary. This two-day international conference will be held at Concordia University in Montreal, Canada from **25-26 April 2024**. By partnering with IPSA, you will have the opportunity to:

- Network with scholars, government officials, international associations, NGOs, and students worldwide;
- Promote your organization, strengthen your brand, and maintain a strong presence among delegates

## Sponsorship Opportunities

Partners can choose from multiple sponsorship tiers and will receive acknowledgments, benefits, and entitlements based on their chosen level. Alternatively, there are additional sponsorship and advertising opportunities available for selection.

### GOLD SPONSORSHIP PACKAGE

- Logo and hyperlink on the conference page
- One (1) promotional e-mail to conference delegates and all IPSA members
- Acknowledgement as Gold Sponsor in the online conference program
- One (1) half-page advert in the online conference program
- Four (4) complimentary delegate registrations (in person) to attend the conference
- Mention in the welcome address at the Opening Reception
- Visibility on IPSA's social media accounts, which reach over 170,000 followers on Facebook, X, Instagram LinkedIn)
- Promotional items to be distributed to the delegates (format to be determined)

### SILVER SPONSORSHIP PACKAGE

- Logo and hyperlink to appear on the conference page
- Acknowledgement as Silver Sponsor in the online conference program
- Three (3) complimentary delegate registrations to attend the conference
- Mention in welcome address at the Opening Reception
- Visibility on IPSA's social media accounts (170,000+ followers on Facebook, X, Instagram and LinkedIn)
- Promotional item to be distributed to the delegates (format to be determined)

### BRONZE SPONSORSHIP PACKAGE

- Logo and hyperlink to appear on the conference page
- Acknowledgement as Bronze Sponsor in the online conference program
- Two (2) complimentary delegate registrations to attend the conference
- Mention in welcome address at the Opening Reception
- Visibility on IPSA's social media accounts (170,000+ followers on Facebook, X, Instagram and LinkedIn)
- Promotional item to be distributed to the delegates (format to be determined)



<b>Benefits</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Mention in welcome address at the Opening Reception	●	●	●
One promotional email to conference delegates and IPSA members	●		
Half-page advert in the online conference program	●		
Acknowledgement as sponsor in the online conference program	●	●	●
Logo in the online conference program	●	●	●
Logo and hyperlink on the conference website	●	●	●
Complimentary delegate registration	<b>4</b>	<b>3</b>	<b>2</b>
Visibility on IPSA's social media accounts	●	●	●
Distribution of promotional items	●	●	●

## **CONTRIBUTION TO TRAVEL GRANTS – \$1,000**

Support a young scholar from developing and under-represented countries.

- Logo and hyperlink to appear on the conference page
- Acknowledgement of travel grant sponsor at the Opening and Closing Ceremony
- Half-page advertisement in the online program
- Visibility on IPSA's social media accounts (170,000+ followers on Facebook, X, Instagram and LinkedIn)
- Promotional item to be distributed to the delegates (format to be determined)

## **CONFERENCE KEYNOTE ADDRESS – \$500**

Your organization can sponsor the Keynote Address at the conference. No other activity takes place during the Keynote Address.

- Sponsor banner on the Keynote Address page
- Logo and hyperlink on the agenda of the Keynote Address page on the conference page
- Logo on the screen before the Keynote Session
- Promotional banner at the entrance of the Keynote Session hall (to be provided by sponsor)
- Promotion of the event on IPSA's social media accounts (170,000+ followers on Facebook, X, Instagram and LinkedIn)

## **ONSITE EXHIBITION TABLE – \$500**

Enhance your visibility and engagement at the conference by hosting an on-site table.

- One (1) table and two (2) chairs
- Two (2) complimentary exhibitor registrations (access to conference sessions)
- Two (2) electric outlets
- Promotion on social media

# Visibility Opportunities

The Challenges and New Directions in Multi-Level Governance: IPSA 75th Anniversary Conference provides digital advertisement opportunities on the conference page. Advertising on the event platform and IPSA website is an efficient way to reach out to our delegates and increase your visibility.

## PROMOTIONAL E-MAIL TO CONFERENCE DELEGATES AND IPSA MEMBERS (2 EMAILS AVAILABLE)

Send an email exclusively to conference delegates and IPSA members.

\$1000

## BANNER ON THE IPSA WEBSITE FOR 30 DAYS (2 SPOTS AVAILABLE)

Display your banner with hyperlink on the IPSA website menu bar for a month.

\$750

## NEWSLETTER BANNER ADVERTISEMENT

Display your banner with hyperlink in IPSA’s monthly newsletter.

\$250

## VIDEO ADS

Promote your institution or brand with a promotional video (mp4 or PPT). It will be presented once each day.\*

\$300

- 30-second promotional video: \$300
- 15-second promotional video: \$200

\$200

\*Should be provided by the advertiser and approved by IPSA.

## Summary of Products (all prices are in USD)

<b>SPONSORSHIP OPPORTUNITIES</b>	<b>PRICE</b>
Gold Sponsorship Package	\$5,000
Silver Sponsorship Package	\$3,000
Bronze Sponsorship Package	\$2,000
Contribution to Travel Grants	\$1,000
Conference Keynote Session	\$500

<b>EXHIBITION AND VISIBILITY OPPORTUNITIES</b>	<b>PRICE</b>
Promotional e-mail to conference delegates and IPSA members	\$1,000
Banner on the IPSA website for 30 days	\$750
Exhibition table	\$500
Newsletter Banner Advertisement	\$250
Video ads	\$300 & \$200